

HIGHLANDS BUSINESS PARTNERSHIP, INC.
140 Bay Avenue, Highlands, NJ 07732
Phone 732.291.4713, email: hbpadmin@highlandsnj.com
Board of Directors Regular Meeting
April 1, 2025 @ Off the Hook 6:30 PM

I. Pledge of Allegiance

II. Attendance Roll Call

III. January 20th Meeting Minutes

IV. Treasurer's Report - Valley National Bank Checking Account

V. Borough Report - Councilwoman Karen Chelak

EXECUTIVE REPORT:

- 2025 Contributions
- Henry Hudson Scholarships

MARKETING:

- Sponsorship Roar on the River
- Visitor Guide 25-26
- Web Updates, Social Media
- Visit Monmouth – ad submitted

EVENTS:

- St. Pat's Parade & Fundraisers – Wrap Up

Upcoming:

- 2nd Annual Roar on the River – May 17th & 18th

VISUAL IMPROVEMENT COMMITTEE:

- Spring/Summer Street Planters – In the Garden

OLD BUSINESS:

Wayfinding Signs

NEW BUSINESS:

Ribbon cutting

- Highlands Café
- Gem's Bagels
- The Honorable Plant

- **2026:**

- America – 250th
- FIFE World Cup
- Trudy Fest

ADJOURN: