

HIGHLANDS BUSINESS PARTNERSHIP, INC.
District Management Corporation, Highlands Business Improvement District (BID)
Post Office Box 375, Highlands, NJ 07732
Phone 732.291.4713 ~ Fax 732.872.1031

Regular Meeting of the Board of Directors
Monday, January 22, 2018
Robert D. Wilson Memorial Community Center, 22 Snug Harbor Ave., Highlands NJ 07732
Executive Session (closed to the public) 7:00 PM – arrive 6:45
Regular Meeting Agenda (open to the public) 7:30 PM PROMPT

Public Session: Call to Order: _____ Attendance Roll Call:

I. Welcome & Introduction – 2018 Liaisons

II. November 20, 2017 Meeting Minutes (emailed to BOD for review)

III. Treasurer's Report –
Valley National Bank Checking Account
Hope For Highlands Account

IV. COMMITTEE REPORTS:

Executive Committee

- HBP Budget – \$70,000 - Presented to Council 11/24/17
- Resolution 17-188 – Council Approving 2018 Calendar of Events
- Executive Nominating Committee

Marketing & Communications

- 2018 Monmouth County Tourism Report
- 2017-2018 Visitor Guide Distribution
- Marketing Grant Award \$19,250
- 2018 Sponsorship Packets

Events Committee

- St. Pat's Parade Update
- St. Pat's Fundraisers
 1. Beef Brew @ Off The Hook 1/28/18 at 3PM
 2. Chili Cook Off @ Inlet Cafe 2/25/18
 3. Guinness Run @ Bahrs/Mobys 3/10/18

Economic/Community Development

- Paint/Signage/Fence Program

Visual Improvement Committee

- Spring Clean Up
- Signage/Lighting
- Light post Banners

Old Business – Property Maintenance

New Business –