
**Regular Meeting of the Board of Directors
Monday, November 28, 2016**

**Robert C. Wilson Memorial Community Center, 22 Snug Harbor Avenue
Executive Session (closed to the public) 7:00 PM - Regular Meeting Agenda (open to the public) 7:30 PM**

Public Session: Call to Order: _____ Attendance Roll Call: Separate list

I Meeting Minutes September 19 – emailed and attached

II Treasurer’s Report – Rafaella Lee
Valley National Bank Checking account
Hope for Highlands account

III Committee Reports

- a. Executive Committee**
- Budget Adoption for submission by 12/31/16
 - 2016-2017 Goals & Objectives adoption for submission
 - Annual Reports (2015, 2016) in progress
 - Proposed 2017 Meeting Schedule & Location for approval

Mon 01/23/2017 Regular	Mon 03/20/2017 Annual	Mon 06/19/2017 TENTATIVE	Mon 09/18/2017 Regular	Mon 11/20/2017 Regular
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- b. Marketing & Communications**
- 2017-2018 Visitor Guide
 - BAHRS – 100 YEARS
 - Monmouth County Tourism Council
 - Social Media/ Web/ Radio/ Online advertising/ Newspaper/ Magazine/ Press Releases
- c. Events Committee**
- 2016 Fall Event Summary – Car Show, Bike NY, Oktoberfest, Zombie, Fall Market
 - Holiday Program
 - Proposed 2017 Calendar for discuss, approval and submission
 - Grand Marshall Nominee
- d. Economic Development**
- Monmouth County Planning Board Merit Award Application
Grow Monmouth Program & Application
 - Streetscape Phase II – December 31, 2017 (T&M award)
 - Streetscape Phase III Recommendations – Sidewalk Café Ordinance, Signage and Permitting Process.
- e. Visual Improvement Committee**
- Fall and Holiday Decorations

IV Old Business – Business Friendly Guide

V New Business – Shore Veterinary Coming Soon- 182 Bay Avenue and Il Lago – 122 Bay Avenue