

HIGHLANDS BUSINESS PARTNERSHIP, INC.
District Management Corporation, Highlands Business Improvement District (BID)
Post Office Box 375, Highlands, NJ 07732
Phone 732.291.4713 ~ Fax 732.872.1031

Regular Meeting of the Board of Directors
Monday, January 25, 2016
Robert D. Wilson Memorial Community Center, 22 Snug Harbor Ave., Highlands NJ 07732
Executive Session (closed to the public) 7:00 PM – arrive 6:45
Regular Meeting Agenda (open to the public) 7:30 PM PROMPT

Public Session: Call to Order: _____ Attendance Roll Call:

I. Welcome & Introduction – 2016 Liaisons

II. November 23, 2015 Meeting Minutes (emailed to BOD for review)

III. Treasurer's Report –
Valley National Bank Checking Account
Hope For Highlands Account

IV. COMMITTEE REPORTS:

Executive Committee

- HBP Budget – \$60,000 - Presented to Council for hearing and adoption
- Resolution 15-237 – Council approval Goals & Objectives
- Resolution 15-238 – Council Approving 2016 Calendar of Events
- 2015 Audit – Appointment with Curchin – February 6
- 2016 Board Packet
- Executive Nominating Committee – Lee, Burton, Cervantes, Ryan

Marketing & Communications

- 2016 Monmouth County Guide
- 2016 Visitor Guide Distribution
- Social Media Update – Facebook, Wafoo, online registration
- Marketing Grant Letter of Intent 2017
- 2016 Sponsorship Packets

Events Committee

- St. Pat's Parade Update
- St. Pat's Fundraisers

Economic/Community Development

- Streetscape Update – NJEDA
- DBIZ Update

Visual Improvement Committee

- Miller Hill Mural
- Wayfare Signage
- Veterans Park Boardwalk

Old Business

- Property Maintenance Update – Council Liaison

New Business

- Yunique Yoga
- Veterinarian