

HIGHLANDS BUSINESS PARTNERSHIP, INC.
District Management Corporation, Highlands Business Improvement District (BID)
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Regular Meeting of the Board of Directors
Wednesday, September 23, 2015
Off The Hook Restaurant, 1 Navesink Avenue
Executive Session (closed to the public) 7:00 PM
Regular Meeting Agenda (open to the public) 7:30 PM

Public Session: Call to Order: _____ Attendance Roll Call:

- I. **June 24, 2015 Annual Meeting Minutes** (emailed to BOD for review on 9/21/2015)
- II. **Treasurer's Report –**
 - Valley National Bank Checking Account
 - Hope For Highlands Account
- III. **COMMITTEE REPORTS:**
Executive Committee
 - Robin Hood – Diane Gunter
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- IV. **Marketing & Communications**
 - Marketing Committee Planning
 - Fall Brochure
 - 2016 Visit Monmouth – County Guide
 - Social Media
- V. **Events**
 - Clamfest Wrap-up
 - Farmers Market – Fall Season
 - Twin Lights Ride – 09-27 – Kids program added
 - Oktoberfest – 10-3
 - Fall into Highlands - Seastreak Oktoberfest
 - Zombie Parade & Pub Crawl
- VI. **Economic/Community Development**
 - Veterans Park Boardwalk
 - EDA Streetscape Grant Update
 - Planning Board Commercial **IMPORTANT** Stakeholders Meeting – September 28
 - DBIZ Update - Councilman Redmond
- VII. **Visual Improvement**
 - Miller Hill Mural
 - Fall Decorations
- VIII. **Old Business –** Property Maintenance
- IX. **New Business –** Sandy Hook Bay Marina Ground Breaking
Borough Projects – Councilwoman Rebecca Kane
- X. **Adjourn -** Next Meeting November 23, 2015