

HIGHLANDS BUSINESS PARTNERSHIP, INC.
District Management Corporation, Highlands Business Improvement District (BID)
Post Office Box 375, Highlands, NJ 07732
Phone 732.291.4713 ~ Fax 732.872.1031

Regular Meeting of the Board of Directors
Wednesday, January 28, 2015
Off The Hook Restaurant, 1 Navesink Avenue
Executive Session (closed to the public) 7:00 PM – arrive 6:45
Regular Meeting Agenda (open to the public) 7:30 PM PROMPT

Public Session: Call to Order: _____ Attendance Roll Call:

I. Welcome & Introduction – 2015 Liaisons

II. November 24, 2014 Meeting Minutes (emailed to BOD for review)

III. Treasurer's Report –
Valley National Bank Checking Account
Hope For Highlands Account

IV. COMMITTEE REPORTS:

Executive Committee

- HBP Budget – Resolution R-15-44 Approved January 21, 2015
- 2014 Audit – Appointment with Curchin – New Auditor
- 2015 Board Packet
- Nominating Committee
- Hope For Highlands Committee Update

Marketing & Communications

- 2015 Monmouth County Guide
- 2015 Visitor Guide
- Social Media Update
- Email Newsletter/Updates

Events Committee

- 2015 Calendar of Events Approval – R-15-08
- St. Pat's Parade Update
- Sponsorship Update
- St. Pat's Fundraisers
- Highlands Native Games – tentative Labor Day

Economic/Community Development

- Streetscape Update – NJEDA – Rebecca Kane – Kevin Redmond
- DBIZ Update – Rebecca Kane – Kevin Redmond
- Highlands Health & Fitness – Rick Korn

Visual Improvement Committee

- Miller Hill Mural Resolution – R-14-208
- Bay Avenue Maintenance Program
- Wayfare Signage 2015
- Veterans Park Boardwalk

Old Business

- Property Maintenance Update

New Business