

**Regular Meeting of the Board of Directors**  
**Monday, November 24, 2014**  
**Off the Hook, One Navesink Avenue, Highlands NJ 07732**  
Regular Meeting Agenda (open to the public) 7:30 PM

**NOTICED transmitted to APP and posted on [www.highlandsnj.com](http://www.highlandsnj.com)**

**Public Session: Call to Order:** \_\_\_\_\_ Attendance Roll Call: Separate list

**I Meeting Minutes September 24 – emailed and attached**

**II Treasurer’s Report – Rafaella Lee**  
Valley National Bank Checking account  
Hope for Highlands account

**III Committee Reports**

**a. Executive Committee**

- Budget Discussion for submission
- Goals & Objectives 2014-2015
- Annual Reports (2012, 2013)
- Proposed 2015 Meeting Schedule and possible approval

<b>Wed</b> <b>01/28/2015</b> <b>Regular</b>	<b>Wed</b> <b>03/25/2015</b> <b>Annual</b>	<b>Wed</b> <b>06/24/2015</b> <b>Regular</b>	<b>Wed</b> <b>09/23/2014</b> <b>Regular</b>	<b>Mon</b> <b>11/23/2015</b> <b>Regular</b>
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**b. Marketing & Communications**

- 2014 Sponsorship Wrap Up
- Monmouth County Tourism Council
- Social Media / Radio / Newsmakers / Press Releases
- Red Hot Magazine

**c. Events Committee**

- 2014 Event Wrap Up
- Proposed 2015 Calendar for approval and submission
- Grand Marshall Nominee

**d. Economic Development**

- Vets Park Fence & Boardwalk
- Tri-Bar

**e. Visual Improvement Committee**

- Holiday Decorations Update

**IV Old Business**

- Robin Hood

**V New Business**

- Et al Fine Foods
- CVS
- Red Finch LLC (Custom Shirts 205 Bay Avenue) – December - January