

HIGHLANDS BUSINESS PARTNERSHIP, INC.
District Management Corporation, Highlands Business Improvement District (BID)
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Regular Meeting of the Board of Directors
Wednesday, January 29, 2014
Off The Hook Restaurant, 1 Navesink Avenue
Executive Session (closed to the public) 7:00 PM – arrive 6:30
Regular Meeting Agenda (open to the public) 7:30 PM

Public Session: Call to Order: _____ Attendance Roll Call:

I. Welcome & Introduction – 2014 Liaisons

II. November 25, 2013 Meeting Minutes (emailed to BOD for review)

III. Treasurer's Report –
Valley National Bank Checking Account
Hope For Highlands Account

IV. COMMITTEE REPORTS:

Executive Committee

- HBP Budget – Resolution R-14-46 Approved January 15, 2014
- 2014 Audit – February 17, 2014
- Registration – Petitions/Proxy
- Hope For Highlands Committee Update

Marketing & Communications

- 2014 Travel & Tourism Grant
- 2014 Monmouth County Guide
- 2014 Visitor Guide
- Social Media
- Additional Marketing Opportunities

Events Committee

- St. Pat's Parade Update
- Sponsorship Update
- Event Calendar Resolution #R-13-287 – Approved December 18, 2013
- St. Pat's Fundraisers

Economic/Community Development

- Grow Monmouth Façade Improvement Program – John Ciufu & Amy Fitzgerald
- Streetscape Application - NJEDA

Visual Improvement Committee

- Bay Avenue Maintenance Program
- Wayfare Sign Relocation
- Veterans Park signage

Old Business

- Property Maintenance

New Business

- Enlightened Spirit Coach New Age Store – 126 Bay Ave.