

HIGHLANDS BUSINESS PARTNERSHIP, INC.

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Highlands, NJ 07732

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Regular Meeting of the Board of Directors

Monday, November 25, 2013

Off the Hook, Navesink Avenue

Regular Meeting Agenda (open to the public) 7:30 PM

NOTICED transmitted to APP and posted on www.highlandsnj.com

Public Session: Call to Order: _____

Attendance Roll Call: Separate list

I Meeting Minutes September 26 – emailed and attached

II Treasurer's Report – Rafaella Lee (acting for B Weber)
Valley National Bank Checking account

III Committee Reports

a. Executive Committee

- Hurricane Sandy Impact on Commercial District
- Councilwoman Rebecca Kane – Council Vision
- Councilman Kevin Redmond – Planning Vision
- Budget Discussion for submission
- Goals & Objectives 2013-2014
- Annual Report
- Proposed 2014 Meeting Schedule and possible approval

Wed 01/29/2014 Regular	Wed 03/26/2014 Annual	Wed 06/25/2014 Regular	Wed 09/24/2014 Regular	Mon 11/24/2014 Regular
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b. Marketing & Communications

- 2013 Sponsorship
- Monmouth County Tourism Council
- Publications, Ads, Brochures
- Social Media
- Radio/Newsmakers

c. Events Committee

- 2013 Event Wrap Up & Totals (P&L)
- Proposed 2014 Calendar for approval and submission
- Grand Marshall Nominee

d. Economic Development

- DBIZ
- Bay Avenue Renaissance
- Transit Village
- FEMA Long term planning – NJ Future-Steve Nelson

e. Visual Improvement Committee

- Holiday Decorations Update
- Bay Avenue Maintenance 2014 – needs modification
- Adopt A Bench Program

IV Old Business

- Property Maintenance
- HFH Grant Program Wrap Up
- Robin Hood Grant – Sarah Thoma

V New Business

- Lab Scientific
- Highlands Pancake House
- Reopening – Havana, Claddagh, Shoregrafx, HBP
- Pending Mercantile:
 - Enlightened Spirit Coach New Age Boutique
 - Paddle Hut 1 Atlantic Street to Add Bar/Restaurant to Water Craft Rentals