

**HIGHLANDS BUSINESS PARTNERSHIP, INC.**  
**District Management Corporation, Highlands Business Improvement District (BID)**  
**Post Office Box 375, Highlands, NJ 07732**  
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**Regular Meeting of the Board of Directors**  
**Wednesday, January 30, 2013**  
**Off The Hook Restaurant, 1 Navesink Avenue**  
**Executive Session (closed to the public) 7:00 PM – arrive 6:30**  
**Regular Meeting Agenda (open to the public) 7:30 PM**

**Public Session:** Call to Order: \_\_\_\_\_ Attendance Roll Call:

**I. Welcome & Introduction – 2013 Liaisons**

**II. November 28, 2012 Meeting Minutes** (emailed to BOD for review)

**III. Treasurer's Report –**  
Valley National Bank Checking Account  
Hope For Highlands Account

**IV. COMMITTEE REPORTS:**

**Executive Committee – Cefalo/Cosgrove/Lee/Weber**

- HBP Budget – Resolution R-12-41 Introduced and set Public Hearing for 2-20-13
- Registration – Petitions/Proxy
- Hope For Highlands Committee Update

**Marketing & Communications – Carla/Jay**

- Open For Business and weekly updates
- 2013 Monmouth County Guide
- Visitor Guide

**Events Committee – Carla/Jay**

- St. Pat's Parade Update
- Sponsorship Update
- Event Calendar Resolution #R-13-37 – Approved December 19, 2012
- St. Pat's Fundraiser

**Economic/Community Development – Bollerman/Filip**

- Fema Update – Kevin Redmond – Planning Liaison

**Visual Improvement Committee – Nancy Burton**

- Bay Avenue Maintenance Program – April 2013
- Wayfare Sign Repairs

**Old Business**

- Property Maintenance

**New Business**

- Open For Business Campaign