

HIGHLANDS BUSINESS PARTNERSHIP, INC.

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**Regular Meeting of the Board of Directors**

**Wednesday, November 28, 2012**

**Off the Hook, Navesink Avenue**

Regular Meeting Agenda (open to the public) 7:30 PM

**NOTICED transmitted to APP and posted on [www.highlandsnj.com](http://www.highlandsnj.com)**

**Public Session: Call to Order:** \_\_\_\_\_

Attendance Roll Call: Separate list

**I Annual & Special Meeting Minutes – emailed and attached**

**II Treasurer’s Report – Rafaella Lee (acting for B Weber)**  
Valley National Bank Checking account

**III FEMA REPRESENTATIVES**

Kysa George - Fema Private Sector Division Liaison

Gary Colton & Adrienne Laneave - Small Business Administration Public Affairs

**IV Committee Reports**

**a. Executive Committee**

- Hurricane Sandy Impact on Commercial District
- Hope For Highlands Account
- Councilwoman Rebecca Kane – Council Vision
- Councilman Kevin Redmond – Planning Vision
- Budget Introduction and possible approval
- Goals & Objectives 2012-2013
- Annual Report & Certified Audit Prep
- Proposed 2013 Meeting Schedule and possible approval

<b>Wed</b> <b>01/30/2013</b> <b>Regular</b>	<b>Wed</b> <b>03/27/2013</b> <b>Annual</b>	<b>Wed</b> <b>06/26/2013</b> <b>Regular</b>	<b>Wed</b> <b>09/25/2013</b> <b>Regular</b>	<b>Mon</b> <b>11/25/2013</b> <b>Regular</b>
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**b. Marketing & Communications Cefalo-Braswell, Cosgrove**

- 2013 Sponsorship
- Shop Local Program cancelled
- Monmouth County Tourism Guide
- Jersey Shore Guide Monthly
- NJ State Tourism Guide
- Group Media Buys
- Radio/Newsmakers

**c. Events Committee**

- 2012 Event Wrap Up & Totals
- Tree Lighting – Postponed until 12/07/12
- Proposed 2013 Calendar
- Committee & Fund Raiser for St. Pat's Parade – 1/29/12
- Grand Marshall Nominee
- Taste of Highlands – HPD - Date

**d. Economic Development – Bollerman/Colby/Filip**

- HBP Zoning Recommendations Adopted and Next Steps
- Tax Abatement Ordinances - Mayor Nolan – Council Update
- Exterior Material Grant Program
- Equipment Grant Grants

**e. Visual Improvement Committee – Nancy Burton**

- Holiday Decorations Update
- Miller Terrace Phase III – Spring 2013
- Bay Avenue Maintenance Pilot
- Adopt A Bench Program
- Mural

**V Old Business**

- TNR Program Update – AJ Solomon

**VI New Business**

- ★ Hardware Store

