

HIGHLANDS BUSINESS PARTNERSHIP, INC.
District Management Corporation for the Highlands
Business Improvement District (BID)
Post Office Box 375, Highlands, NJ 07732
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Meeting of the Board of Directors
Monday, June 25, 2012
Robert D. Wilson Community Center
22 Snug Harbor Ave., Highlands, NJ
Executive Session (closed to the public) 7:00 pm
Regular Meeting Agenda (open to the public) 7:30 pm

Public Session: Call to Order: _____ Attendance Roll Call:

SPECIAL PRESENTATION

Carmine Defalco – Property Tax Card Program

- I. **March, 2012 Meeting Minutes** (emailed to BOD for review)
- II. **Treasurer's Report**
Valley National Bank Checking Account
- III. **COMMITTEE REPORTS:**
Executive Committee – Cefalo/Cosgrove/Lee/Weber
 - Adopt-A-Bench Program
 - HBP Audit
- IV. **Marketing & Communications** – Carla/Jay
 - 2012 Visitor Guide Kiosks
 - Social Media Networking - eblasts
 - Comcast Newsmakers – June 5
 - Nightlife Database Upgrade
 - Retail Database Upgrade
 - Ribbon Cuttings
- V. **Events Committee** – Carla/Jay
 - Taste of Highlands Review and Wrap-Up
 - Sponsorship Update – Brown Foreman
 - Clam Festival
 - Highlands Brew on the Bay Festival

Regular Meeting of the Board of Directors
Wednesday, February 8, 2012
Robert D. Wilson Community Center
22 Snug Harbor Ave., Highlands, NJ
Executive Session (closed to the public) 7:00 pm
Regular Meeting Agenda (open to the public) 7:30 pm

VI. Economic/Community Development – Bollerman/Filip

- Zoning Recommendation Approvals
- JCPL Report of Underground Utilities
- Grow Monmouth

VII. Visual Improvement Committee – Nancy Burton

- Street Banners
- Miller Hill – Phase II
- Miller Hill Phase III
- Bay Avenue Maintenance Program Update
- Wayfare Signs Update
- Holiday Decorations

VIII. Old Business

- Waterfront Advertising
- Property Maintenance

IX. New Business – Welcome

- Gert's Snacks & Spices
- Fresh Cafe