

HIGHLANDS BUSINESS PARTNERSHIP, INC.

Post Office Box 375/140 Bay Avenue

Highlands, NJ 07732

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Regular Meeting of the Board of Directors

Tuesday, November 22, 2011

Original Oyster, One Willow Street

Regular Meeting Agenda (open to the public) 7:30 PM

NOTICED POSTED ON WEBSITE www.highlandsnj.com

Public Session: Call to Order: _____

Attendance Roll Call: Separate list

I Annual & Special Meeting Minutes – emailed and attached

II Treasurer’s Report – Bill Weber
Valley National Bank Checking account

III Committee Reports

a. Executive Committee

- Hurricane Irene Impact on Commercial District
- Councilwoman Rebecca Kane – Council Vision
- Budget Introduction and possible approval
- Goals & Objectives 2011-2012
- Annual Report & Certified Audit Prep
- Proposed 2012 Meeting Schedule and possible approval

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| Mon 01/30/2012 Regular | Wed 03/28/2012 Annual | Mon 06/25/2012 Regular | Wed 11/28/2012 Regular |
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b. Marketing & Communications Cefalo-Braswell, Cosgrove

- 2012 Sponsorship
- Shop Local Program
- Monmouth County Tourism Guide
- Jersey Shore Guide Monthly
- NJ State Tourism Guide
- Group Media Buy

c. Events Committee

- 2011 Event Wrap Up & Totals
- Tree Lighting – December 2 rain date Dec 3
- Proposed 2012 Calendar
- Committee & Fund Raiser for St. Pat’s Parade – 1/29/12
- Grand Marshall Nominee – Helen Soyka & Deputy – Mariann Soyka
- Taste of Highlands – HPD – Sergeant Burton

d. **Economic Development – Jim Bollerman**

- HBP Zoning recommendation – Bollerman, Filip, Colby
- Investment Press Kit
- Tax Abatement Ordinances - Mayor Nolan Planning Board Liaison

e. **Visual Improvement Committee – Nancy Burton**

- Holiday 2011
- Miller Terrace Phase II
- Veterans Park Phase II & Phase III

V Old Business

- Property maintenance/code enforcement

VI New Business

- Bay Avenue Café & Bakery – 157 Bay Avenue
- Kranky Cycles – 321 Bay Avenue
- Primo Pizza – 300 Bay Avenue
- TNR Cat Program – AJ Solomon
- Twin Lights 150th Birthday – Jay Cosgrove