

HIGHLANDS BUSINESS PARTNERSHIP, INC.
District Management Corporation for the Highlands BID
Post Office Box 375/140 Bay Avenue
Highlands, NJ 07732

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Regular Meeting of the Board of Directors

Original Date: Monday, November 22, 2010

Robert D. Wilson Community Center

Regular Meeting Agenda (open to the public) 7:00 PM

NOTICED POSTED ON WEBSITE www.highlandsnj.com

Public Session: Call to Order: _____

Attendance Roll Call: Separate list

I July 2010 Meeting Minutes – emailed and attached

II Treasurer’s Report – Bill Weber

Valley National Bank Checking account

III Committee Reports

a. Executive Committee – Jay Cosgrove & Carla Cefalo-Braswell

- Trademark Status
- Goals & Objectives 2011
- Certified Audit Procedure
- Proposed 2010 Meeting Schedule:

01/25/2011 Regular	03/29/2011 Annual	06/28/2011 Regular	11/22/2011 Regular
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b. Marketing & Communications

- Shop Local Review
- Monmouth County Tourism Guide
- Escapemaker 2011 contract – Fall/Winter Blasts
- 2011 Eblasts

c. Events Committee

- Tree Lighting – December 3 rain date Dec 4
- 2011 Calendar
- Fund Raiser for St. Pat’s Parade – 1/23/2011
- Taste of Highlands International

d. Economic Development

- Atlantic Group Report

e. Visual Improvement Committee

- Holiday 2010
- Miller Terrace Phase II

IV Action Items:

- Motion for Acceptance of Minutes 7/2/10
- Motion to accept Treasurers Report 11/22/10

Regular Agenda Continued

V Old Business

- ABC Ordinance – Amended
- \$5 BID Ordinance Status
- Property Maintenance – ongoing list with photos provided to Bruce Hilling
- Earth Day – Project Porchlight – Green Team
- BBBS Agreement 2010

VI New Business

- Bridge Completion
- BID-MEMO re Mercantile received – 2010
 - Bakery – 157 Bay Avenue – not approved yet
 - Twin Lights Tap House – Name Change – 128 Bay Ave.
 - Grimaldi's Brick Oven Pizza – 123 Bay Avenue – temp license
 - Ruvello's Italian & Pizza – 300 Bay Avenue - pending