

HIGHLANDS BUSINESS PARTNERSHIP, INC.
501C-3 Non-Profit Corporation
Post Office Box 375, Highlands, NJ 07732
email: HBP@highlandsnj.com website: www.highlands.com
Phone 732.291.4713 ~ Fax 732.872.1031
Regular Meeting of the Board of Directors
July 2, 2010, 9:00 AM at Moby's Landing, Highlands NJ

NOTICE SENT VIA EMAIL

Call to Order: _____ Attendance Roll Call: _____ Motion to Adjourn: _____

I **January 18 Meeting Minutes** (emailed to BOD for review)

II **Treasurer's Report**

Valley National Bank Checking Account
Profit & Loss Statement

III **Committee Reports:**

Executive Committee

- Certified Audit
- HBP Membership Structure - Suggested fee of \$1 per \$1,000 tax assessed
- Establish HBP By-laws committee – to amend from BID to Non-Profit and add fee schedule.
- Insurance Policy

Marketing & Communications – Carla/Jay

- Highlandsnj.com/hbp
- 2011 Monmouth County Guide
- 2011 Escapemaker.com
- Constant Contact
- Sponsorship Update
- Update Tourism Video for web, you tube, and realtor tools

Events Committee – Linda Mikhail

- Zumba update
- Kavookjian field update
- Clam Fest
- **Event Logistics & Fee Structure**
 - Borough Fee to HBP to operate Clam Fest
 - HBP member charged three-quarters (1/2) of outside vendor fee
 - Highlands Business Owner - Non-Member to be charged outside vendor fee
 - Amend outside vendor fee? For retail, corporate and non-profit
 - Double space fees Discount or not?
 - Beer and Wine garden
 - Stage

IV. Old Business

- ABC Update
- Established \$550 BID ORDINANCE

V. New Business

- Proposed BHI Inspections

Next Meeting on November 22, 2010 at Robert D. Wilson Community Center 7:00 PM