

HIGHLANDS BUSINESS PARTNERSHIP, INC.
District Management Corporation for the Highlands BID
Post Office Box 375
Highlands, NJ 07732
email: HBP@highlandsnj.com website: www.highlandsnj.com/hbp
732.291-4713 f/ 732.872-1031

Regular Meeting of the Board of Directors
Original Date: Monday, November 23, 2009
Rescheduled: Monday, December 7, 2009
Robert D. Wilson Community Center

Executive Session (closed to the public) 7:00 p.m.
Regular Meeting Agenda (open to the public) 7:30 p.m.

NOTICED WITH ASBURY PARK PRESS /POSTED ON WEBSITE www.highlandsnj.com

Public Session: Call to Order: _____
Attendance Roll Call: Separate list

I Acceptance of August Meeting Minutes – emailed and attached

II Treasurer’s Report – Bill Weber
Valley National Bank Checking account

III Committee Reports

a. Executive Committee – Carla Cefalo-Braswell

- Goals & Objectives 2010
- Next Steps
- Audit
- Proposed 2010 Meeting Schedule:

01/25/2010 Regular	03/22/2010 Annual	06/28/2010 Regular	11/22/2010 Regular
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b. Marketing & Communications

- Shop Local
- Monmouth County Tourism Guide
- Escapemaker 2009 contract/NYT Travel Show
- 2010 Advertising Opportunities

c. Events Committee

- 2010 Calendar
- Fund Raiser for St. Pat’s Parade

d. Economic Development

- Action Plan

e. Visual Improvement Committee

- Holiday 2009
- Miller Terrace
- Irrigation

IV Action Items:

- Acceptance of Minutes
- Treasurers Report
- Proposed HBP BOD Meeting Calendar

V Old Business

- Raffle Investigation

VI New Business

- Birdies Café -Breakfast

Highlands
Business Improvement District (BID)
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**Highlands Business Partnership
Regular Meeting of the Board of Directors
Monday, December 7, 2009
Robert D. Wilson Community Center
Executive Session (closed to the public) 7:00 PM**

Executive Session: Call to Order: _____

- I. Board of Director Terms
 - a. LoriAnn Nolan – Business Closed
 - b. John Koenig Re-elected to fill LoriAnn’s Term – 2011
 - c. Dick Walker Resignation
 - d. Call For Nomination
- II. BID Elimination – 501C-3 Status
- III. Legal – Petition – Prerogative WRIT
- IV. Legal – Carla Cefalo-Braswell
- V. Insurance – BID
- VI. ABC Issue
- VII. Budget 2010 Discussions
- VIII. Business Advocate