

HIGHLANDS BUSINESS PARTNERSHIP, INC.
District Management Corporation for the Highlands
Business Improvement District (BID)
Post Office Box 375, Highlands, NJ 07732
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Highlands Business Partnership
Regular Meeting of the Board of Directors
January 24, 2009
Robert D. Wilson Community Center
22 Snug Harbor Ave., Highlands, NJ
Executive Session (closed to the public) 7:00 pm
Regular Meeting Agenda (open to the public) 7:30 pm

NOTICED WITH ASBURY PARK PRESS & Posted on www.highlandsnj.com

Public Session: Call to Order: _____
Attendance Roll Call:

- I November 2008 Meeting Minutes** (emailed to BOD for review)
- II Treasurer's Report** – Bill Weber
Valley National Bank Checking Account
- III Committee Reports:**
1. **Executive Committee** – Cefalo/Koenig/Lee/Weber
 - HBP Budget 2009
 2. **Planning/Council Liaison Reports:** Councilmen - Francy/Urbanski
 - Mercantile Update
 - Trash Ordinance Update
 3. **Marketing & Communications** – Carla Cefalo-Braswell
 - 2009 Monmouth County Guide
 - 2009 Escapemaker.com
 - 2009 Visitor Guide
 - NYT Travel Show
 - NJ Pride/Great Five Boro Race/Lighthouse Challenge
 - Constant Contact
 4. **Events Committee** – Carla Cefalo-Braswell
 - Sponsorship Update – Linda Mikhail
 - Barter Sponsors
 - Food Circus/Foodtown
 - Frank Rahm Landscaping (Annual)
 - Seastreak
 - Hufnagel Tree Expert
 - 7th Annual St. Pat's Parade – Grand Marshall 2009
 - 4th Annual Pride In Highlands Earth Day – April 25, 2009
 - 9th Annual Seaport Craft Show – May 24, 2009
 - 15th Annual Clam Festival – August 6 – 9, 2009

5. Economic Development – Rosiak/Bollerman

- Water Taxi Wrap
- DBIZ
- SRN

6. Visual Improvement Committee – Nancy Burton

(Design Maintenance Beautification Cap Imp)

- New Street Banners - Spring
- Miller Hill Sign
- Wayfinding Signage Program additions – Accepting new apps through 3/30/09
- Annual Maintenance Program needs to begin in March 09
- Spring Cleaning & Planting - HGC

IV Action Items:

- Acceptance of Minutes
- Acceptance of Treasurers Report
- 2009 Budget for Submission
- Authorization for Certified Audit – The Curchin Group

V Old Business:

- Noise Ordinance Letter
- Mercantile
- Zoning Update
- Code Enforcement
- HBP Sign at Shed area

VI New Business:

- Endless Treasures

Adjourn: _____

2009 Meeting Schedule:

01/26/09 Regular	03/23/09 Annual Election	08/24/09 Regular	11/23/09 Regular
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