

HIGHLANDS BUSINESS PARTNERSHIP, INC.
District Management Corporation for the Highlands BID
Post Office Box 375
Highlands, NJ 07732
email: HBP@highlandsnj.com website: www.highlandsnj.com/hbp
732.291-4713 f/ 732.872-1031

Regular Meeting of the Board of Directors

Monday, November 17, 2008

Robert D. Wilson Community Center

Executive Session (closed to the public) 7:00 p.m.

Regular Meeting Agenda (open to the public) 7:30 p.m.

NOTICED WITH ASBURY PARK PRESS /POSTED ON WEBSITE www.highlandsnj.com

Public Session: Call to Order: _____

Attendance Roll Call: Separate list

I Acceptance of August Meeting Minutes – emailed and attached

II Treasurer’s Report – Bill Weber

Valley National Bank Checking account

III Committee Reports

a. **Executive Committee – Carla Cefalo-Braswell**

- Eddy Sousa Resignation
- Welcome new Board member Rafella Lee
- Goals & Objectives 2009
- Budget
- Proposed 2009 Meeting Schedule:

01/27/09 Regular	03/24/09 Annual Election	06/23/09 Regular	11/17/09 Regular
----------------------------	------------------------------------	----------------------------	----------------------------

b. **Marketing & Communications**

- Jersey Shore Destination Marketing
- Monmouth County Tourism Guide
- Escapemaker 2009 contract/NYT Travel Show
- 2009 Advertising Opportunities

c. **Events Committee – Carla Cefalo-Braswell**

- 2009 Calendar approved by Council

d. **Economic Development – Fred Rosiak, Jim Bollerman**

- Potential DBIZ Loan for WIFI or Underground Utilities
- Potential Façade Program

e. **Visual Improvement Committee – Nancy Burton**

- Holiday 2008

IV Action Items:

- Acceptance of Minutes
- Treasurers Report
- Proposed HBP BOD Meeting Calendar

V Old Business

-

VI New Business

- Mayor Little Update

Highlands
Business Improvement District (BID)
Post Office Box 375
Highlands, NJ 07732
www.highlandsnj.com
HBP@highlandsnj.com
732.291-4713 f/ 732.291-4837

**Highlands Business Partnership
Regular Meeting of the Board of Directors
Monday, November 17, 2008
Robert D. Wilson Community Center – LIBRARY ROOM
Executive Session (closed to the public) 7:00 p.m.**

Executive Session: Call to Order: _____

- I. 2009 Annual Board Packets
- II. Water Taxi
- III. Presentations for 2009
- V. Budget 2009 Discussions