

HIGHLANDS BUSINESS PARTNERSHIP, INC.  
District Management Corporation for the Highlands BID  
Post Office Box 375  
Highlands, NJ 07732  
email: [HBP@highlandsnj.com](mailto:HBP@highlandsnj.com) website: [www.highlandsnj.com/hbp](http://www.highlandsnj.com/hbp)  
732.291-4713 f/ 732.872-1031

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**Regular Meeting of the Board of Directors**  
**Monday, November 19, 2007**  
**Robert D. Wilson Community Center – Library Room**  
Executive Session (closed to the public) 7:00 p.m.  
Regular Meeting Agenda (open to the public) 7:30 p.m.

**NOTICED WITH ASBURY PARK PRESS /POSTED ON WEBSITE [www.highlandsnj.com](http://www.highlandsnj.com)**

**Public Session: Call to Order:** \_\_\_\_\_

Attendance Roll Call: Separate list

**I Acceptance of August Meeting Minutes – emailed and attached**

**II Treasurer’s Report – Bill Weber**

Valley National Bank Checking account

**III Committee Reports**

a. **Executive Committee – Carla Cefalo-Braswell/Koenig**

- Goals & Objectives 2008
- Budget Planning 2008
- Proposed 2008 Meeting Schedule:

01/24/08	03/25/08	06/24/08	08/26/08	11/18/08
Regular	Annual Election	Regular	Regular	Regular

b. **Marketing & Communications**

- Escapemaker – NY Times Travel Show
- Escapemaker Contract
- New Marketing Initiatives – Newsletter on-line

c. **Events Committee – Carla Cefalo-Braswell**

- Proposed Calendar 2008

d. **Economic Development – Fred Rosiak**

- Business Recruitment Initiatives – Koenig/Rosiak
- Water Taxi Expansion Plan
- Underground Utility Plan - Jim Bollerman

e. **Visual Improvement Committee – Nancy Thomas**

- Holiday 2007

**IV Action Items:**

- Acceptance of Minutes
- Treasurers Report
- Calendar of Events 2008
- Proposed HBP BOD Meeting & Committee Calendar

**V Old Business**

- Main Street Presentation

**VI New Business**

- General Election Results
- Statement from Mayor Elect Anna C. Little
- Grant Applications
- Holiday/Volunteer Party

Highlands  
Business Improvement District (BID)  
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**Highlands Business Partnership  
Regular Meeting of the Board of Directors  
Monday, November 19, 2007  
Robert D. Wilson Community Center – LIBRARY ROOM  
Executive Session (closed to the public) 7:00 p.m.**

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Executive Session: Call to Order: \_\_\_\_\_

- I. Board Protocol
- II. Resident Replacement 2007/2008
- III. Old Business
  - Allen Consulting Litigation/Mediation
  - Loretta Dibble vs – Highlands Business Partnership – Records Request
- IV. New Business
  - Subcommittee Requests
  - Presentations for 2008
- V. Budget 2008 Discussions