

HIGHLANDS BUSINESS PARTNERSHIP, INC.
District Management Corporation for the Highlands
Business Improvement District (BID)
Post Office Box 375
Highlands, NJ 07732
www.highlandsnj.com
HBP@highlandsnj.com
732.291-4713 f/ 732.291-4837

**Highlands Business Partnership
Regular Meeting of the Board of Directors
Monday, August 12, 2002
Henry Hudson Regional High School Library**
Executive Session (closed to the public) 7:00 p.m.
Regular Meeting Agenda (open to the public) 7:30 p.m.

**NOTICED WITH ASBURY PARK PRESS & MIDDLETOWN COURIER/POSTED AT BOROUGH
HALL
POSTED ON WEBSITES www.highlandsnj.com and www.bayshorenj.com**

Public Session: Call to Order: _____
Attendance Roll Call:

PRESENTATION BY SYLVIA ALLEN, ACI HBP MARKETING CONSULTANT

- I **Acceptance of minutes March 11, 2002 (provided to Board week of 05/16/02)**
- II **Treasurer's Report – LoriAnn Bodnar-Nolan**
 - Prudential money market account**
 - Shrewsbury State Bank checking account**
 - a. Ordinance Amendment, Budget 2002 adopted June 27, 2002 retro to 1/1/02
 - b. Annual Certified Audit (2000 & 2001) Wiss & Company completed March 15, 2002 – copies available upon request
- III **Reports:**
 - a. **Executive Committee – Cefalo-Braswell**
 - HBP appearance before Mayor & Council
 - HBP Postings in public display cases at Borough Hall
 - b. **Marketing & Communications/Events Committee – Cefalo-Braswell**
 - Clamfest update
 - NMCC Concert Series update
 - Cruise Night Update
 - Best Kept Secrets Brochure
 - Farmers Market update
 - c. **Economic Development –Mumford/Duncan**
 - d. **Visual Improvement Committee – Armstrong**
(Parking Design Maintenance Beautification Cap Imp)
 - Banner sponsorship opportunities local and outside-installation date TBA
 - Wayfinding Signs continue to be added per business owners requests
 - Wayfinding Poles relocated for improved visibility

e. **Business Advocate**

- Six Month Report from Bayshore Development Office
- On or before 9/30/02 all records, files and signs will be ready for HBP to pick up

IV Action Items:

V Old Business

VI New Business

- NMCC Annual Clambake Luau Thurs. 8/15/02 6-9 p.m. Lorenzo's Clam Hut Restaurant
- New Business Nick Evangelista & Eddy Sousa Sandy Hook Cottage Bed & Breakfast
- New Business John Nasti Skateboard Shop
- New Business Lorenzo's Clam Hut Restaurant

Adjourn:_____

Next Regular Meeting: Monday November 25, 2002

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7:00 p.m.

Executive Session: Call to Order: _____

- I. **Contracts**
 - a. Bayshore Development Office Contract - expires September 30, 2002
 - b. Management Reorganization-Advertisement for new management service
 - c. Contact phone/fax number for HBP-current ones through the Bayshore Development Office to be disconnected 9/30/02
 - d. Storage of all records, files and signs from Bayshore Development Office
 - e. Wiss & Company terminated their services 6/30/02
 - f. The Curchin Group, LLC began their services 7/1/02(Dave Ferullo same contact from Wiss & Co)

- II. **Litigation**
 - Brief filed December 2001
 - No date scheduled yet looking toward September or October 2002

- III. **Board Terms**
 - One seat open 3 year term for a Business Operator

- IV. **New Business**

- V. **Old Business**