

**HIGHLANDS BUSINESS PARTNERSHIP, INC.**  
**District Management Corporation for the Highlands BID**  
**Highlands, NJ 07732**  
[www.highlandsnj.com/hbp](http://www.highlandsnj.com/hbp)

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**Regular Meeting of the Board of Directors**  
**September 18, 2000**  
**Henry Hudson Regional High School**  
**Executive Session (closed to the public) 7:00 p.m.**  
**Regular Meeting Agenda (open to the public) 7:30 p.m.**

**Treasurer's Report - Lynn Hunter**

Checking/Pru Securities

Budgets not to exceed:

Professional Svcs.

ShoreGrafx \$5,000.00

Allen Consult \$5,000.00

Bay Pointe Eng \$950.00

**Action Items:**

- A. Nominations to replace: (secret paper ballot)  
Replace: Fred Bauman CPO 1-year term  
Llarys Cartaya/ CPO block 54 Lot 4  
Replace: Jack Davis BO 3-year term  
John Koenig/NY Fast Ferry  
Replace: Treasurer (Jack Davis)  
William Garcia
- B. Board Responsibilities  
Collective action through consensus of Corporation
- C. Letter Response to Middletown Courier  
Tedesco
- D. VIC Project – Project not to exceed \$1,950 Phase I  
Woods Edge landscaping Proposal Marine Place  
\$1,950.
  - Spray all unwanted vegetation with round-up herbicide
  - Remove dead vegetation and turn over soil prior to planting.
  - Install mulch after planting installation
  - Plant materials purchased by HBP planted by Garden Club  
Volunteers for Spring
- E. Marketing/Special Events Committee Calendar of Events 2001
- F. Marketing Committee Ad Bayshore Connection  
Full page back cover \$1,000 special offer for calendar of  
events/Discover Treasures Event

**Executive Committee**

Lynn Hunter                      Looking for Sponsors/newsletter  
Carla Cefalo-Braswell        Response to HBP Office  
Todd Berkhout

**Marketing & Communications    Cefalo-Braswell / Hunter**

- Newsletter
- Event Planning Summer/Fall 2001  
(Destination Marketing/Sponsorship)
- Web Site HBP

**Economic Development            Mumford/Duncan**

- Sewer Letter recommendations
- Board Process/Business Guide
- Visioning

**Visual Improvement (VIC)            Armstrong**

- Parking recommendations
- Parking Database
- Property Maintenance Database
- Marine Place Improvements

**Business Advocate                    Shaw**

- Block Leaders              CRS
- CDBG                          Bayshorenj.com/Bayshore Connection