

HBP Introduction to the Highlands Planning Board Meeting
MEETING AGENDA
January 14, 2000 - 7:30PM, Borough Hall

Lynn Hunter, President

Objectives of the partnership HBP and local government:

- Seek out issues and solutions that HBP can implement as improvements to the business community
- Create a forum for community involvement on HBP Committees
- Private investment Highlands business environment

Carla Cefalo-Braswell, Vice President

HBP committees can be a conduit for defining issues and fine-tuning what options to use

- Committees will be lead by Chairpersons from the HBP Board of Directors:

Visual Improvement

Parking
Design
Maintenance
Beautification

Marketing & Communications

Newsletter
Website
Resident Volunteers

Special Events

Destination Highlands

Economic Development

Business Retention
Business Recruitment

Todd Berkhout, Secretary

HBP, Inc. is the District Management Corporation (DMC) of the Highlands Business Improvement District (BID).

- The elected board serves a three-year term of office to manage the corporation.
- The board manages by:
 1. Making recommendations/decisions on the HBP committees findings
 2. Approve funding from the BID Budget (\$83,000) to implement solutions and programs.

Jack Davis, Treasurer

HBP is a non-profit corporation and is seeking tax-exempt status from the IRS. HBP projects can be complimented with public funding to implement projects. County Community Development Block Grants, State BIZ Loan Programs, T-21 grants are potential resources for HBP to expand our partnerships.

Kathaleen Shaw, HBP Business Advocate

HBP is the end results of a long planning process for the Borough of Highlands and Highlands Chamber of Commerce.

- This planning process included the following:
Highlands Master Plan, Zoning Ordinances, Central Business District Design Manual
Waterfront Revitalization Plan, Monmouth County Cross Acceptance Plan with the Office of State Planning and the Bayshore Economic Development Implementation Plan (BEDIS).
- Project: Business Guide (overview of project)