

HIGHLANDS BUSINESS IMPROVEMENT DISTRICT BUDGET

January 1, 2000 – December 31, 2000 (12 months)

COMMERCIAL DISTRICT PROGRAM BUDGET	2000 COMMITTEE EXPENSES
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Visual Improvement Committee (VIC)

- Parking/Beautification
- Maintenance
- Design –create incentive programs
- Commercial loan matching grant..... 10,000

Special Events Committee

Promotion/creation of events.10,280

Marketing & Communications Committee

Regional consumer merchandising

- Calendar & campaigns as destination
Image/customer building ad campaigns.....30,000
- Publish quarterly newsletter
- Maintain and expand web site address.....5,000

Economic Development Committee

- Business Recruitment/Retention
(ID distressed or underutilized
Properties for sale or improvement)
- Transportation network between Sandy Hook,
Highlands & regional destinations
- Create a Vision for waterfront redevelopment
Utilizing data from Atlantic Group Waterfront
Redevelopment Report and community consensus.....9,040

ADMINISTRATIVE BUDGET

Administration (Contract Bayshore Economic Development Corp.)	16,830
Legal	1,000
Accounting	1,500
Insurance (Municipal Insurance Fund)	500.

Total January 1, 2000 – December 31, 2000	(12 mos.)	\$84,150
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\$84,150 annual budget - \$7,012.50 = one month
Assessment Rate = 34.0 (No Change from 1999)
Remaining \$37,083.00 from surplus in 1999