

HIGHLANDS BUSINESS PARTNERSHIP, INC.
140 Bay Avenue, Highlands, NJ 07732
Phone 732.291.4713 ~ hbpadmin@highlandsnj.com
ANNUAL MEETING of the Board of Directors
Tuesday, January 22, 2024 @ Off the Hook 6:30PM

I. Pledge of Allegiance

II. Attendance Roll Call

III. HBP Council Liaison Leo Cervantes

IV. Annual Election – Roster

- Valerie Montecalvo - completing Charlie LaRue's term, ending date 12/31/24
- Jay Cosgrove, President – term end 12/31/23
- Kim Slate, Treasurer – term end 12/31/23
- Carla Cefalo, Executive Director – term end 12/31/23
- Nancy Burton – term end 12/31/23

V. November 27, 2023, Meeting Minutes

VI. Treasurer's Report - Valley National Bank Checking Account & Raffle

EXECUTIVE REPORT:

- Board Responsibilities & Positions
- 990 Filing – 2023 Complete
- 1099's filed
- Free Grant Workshop, January 29th, 10am, Bahrs Landing
- 2024 Contributions

MARKETING:

- NJ Tourism 2023 CMP Grant final report will be submitted
- Sponsorship Package 24 - updated
- Visitor Guide 23-24 reprint
- Web Updates, Social Media
- Monmouth County Travel Guide-Print & Digital

EVENTS:

- 2024 Calendar Approval Resolution
- Beef & Brew – February 4th – Proving Ground
- Chili Cook Off – February 25th - Proving Ground
- Guinness Run – March 9th – Off the Hook
- St. Patrick's Day Parade – March 23rd 2PM – Grand Marshal Tim Hill

VISUAL IMPROVEMENT COMMITTEE:

OLD BUSINESS:

- Scooter Repair

NEW BUSINESS:

- Café Iberia ribbon cutting pending.
- Saltwater Social
- Farmacie - expanded menu
- Waterwitch Grocer update

Adjourn:

Next Meeting: March 25th