

**HIGHLANDS BUSINESS PARTNERSHIP, INC.**  
140 Bay Avenue, Highlands, NJ 07732  
Phone 732.291.4713 ~ hbpadmin@highlandsnj.com

---

**Regular Meeting of the Board of Directors**  
**Monday, September 26, 2022**  
**Off The Hook, Highlands NJ 07732**  
**Regular Meeting Agenda 6:30 PM PROMPT**

**Public Session:** Call to Order: \_\_\_\_\_ Attendance Roll Call:

- I. **Approval of Minutes** - (emailed to BOD for a vote)  
**June Meeting Minutes**
- II. **Treasurer's Report** –  
Valley National Bank Checking Account
- III. **COMMITTEE REPORTS:**  
**Executive Committee**
  - Mayor & Council Report
  - 2021 Review & 990 – In progress – due November 2022
  - HBP 2022 Contributions & Sponsorship
  - 2022 Scholarships
  - Scooter Service
  - Seasonal Staff
  - Food Pantry Donations
- IV. **Marketing & Communications**
  - 2023 NJ Travel & Tourism Grant – Declaration of Intent Submitted 6/15/22
  - Digital Media Marketing Campaign - Google Ad Words and Maps – 2022 COOP Grant in process
  - Social Media & Videos
- V. **Events Recap**
  - June Taste of Highlands
  - 28<sup>th</sup> Annual Farmers Market
  - 27<sup>th</sup> Annual Clamfest
  - 20<sup>th</sup> Annual Twin Lights Ride
  - Hot Rods for Heroes Classic Car Show
- VI. **Upcoming Events**
  - 21<sup>st</sup> Annual Oktoberfest – October 1<sup>st</sup>, rain date 10/2
  - Fall Taste of Highlands – October 8<sup>th</sup>
  - 3<sup>rd</sup> Annual Boo Brew by the Bay – October 15<sup>th</sup>, rain date 10/16
  - Howl-O-Ween – October 29<sup>th</sup>
- VII. **Visual Improvement**
  - Fall/Winter
  - Holiday decorations
- VIII. **Old Business**
  - Linden Avenue Welcome Sign
- IX. **New Business** – Farmacie, Grand opening 9/21  
Et al Fine Foods new location – will schedule