

HIGHLANDS BUSINESS PARTNERSHIP, INC.
140 Bay Avenue, Highlands, NJ 07732
Phone 732.291.4713 ~ Fax 732.872.1031
Board of Directors
March 28, 2022 @ Bahrs Landing 7PM

I. Pledge of Allegiance

II. Attendance Roll Call

III. January 24th Meeting Minutes

IV. Treasurer's Report - Valley National Bank Checking Account

EXECUTIVE REPORT:

- Board Responsibilities & Positions
- 990 Filing – Accounting
- Personnel and part-time staff
- NJ Plastic Ban Legislation
- Business Resources – NJEDA - UCEDC
- 2022 Contributions
- Food Donations – Amazon Partner – Next delivery 4/1/22
- Henry Hudson Scholarships
- Scooter Dude

MARKETING:

- Sponsorship Package 22
- Visitor Guide 22 reprint - Scooter
- Web Updates, Social Media
- Visit Monmouth

EVENTS:

St. Pat's Parade & Fundraisers – Wrap Up

Upcoming:

- Pride in Highlands Earth Day – April 23rd
- Highlands Fiesta de Mayo – May 7th
- 4th Annual Brew By the Bay – May 14th
- 21st Annual Seaport Craft Show – May 29th

Potential:

Holiday Craft Show?

Car Show?

VISUAL IMPROVEMENT COMMITTEE:

- Spring/Summer Street Planters – In the Garden

OLD BUSINESS:

- Highway Sign

NEW BUSINESS:

- Ribbon Cuttings - Wolf Claw, Highlands Co-Work, U.N.Owens

Adjourn: