

HIGHLANDS BUSINESS PARTNERSHIP, INC.
140 Bay Avenue, Highlands, NJ 07732 - Phone 732.291.4713 ~ Fax 732.872.1031
Meeting of the Board of Directors
SEPTEMBER 20, 2021 @ Off the Hook 7PM

Pledge of Allegiance

Welcome & Introductions

Attendance Roll Call

April, 2021 Meeting Minutes – Motion to approve

Treasurer's Report - Valley National Bank Checking Account – Motion to approve

EXECUTIVE REPORT:

- Covid Resources including grant opportunities for NJ businesses monitored & distributed
- EDA Phase IV Grant Submitted and received \$10,000
- PPP – Round 1 – Forgiven in full - \$12,500
- PPP – Round 2 – Forgiven in full - \$12,500
- NJ Tourism Grant – Submitted – awaiting response in October
- NPP – Resolution not submitted

MAYOR'S REPORT:

- Bay Avenue Redevelopment Study / Plan Update
- Economic Development Review Board – Parking Impact in Business Districts
- Reviewing the Use in the Central Business District Zone

MARKETING:

- Sponsorship & Barter updates
- Visitor Guide 21 – 22
- Social Media, & Videos
- Website Database & Maps
- Shop Local

EVENTS RECAP:

- Seaport Craft Show – May 30th
- 1st Annual Frank Thomas Memorial Fluke Tournament June 19th
- 10th Annual Taste of Highlands – June 26th
- 26th Annual Clam Festival

UPCOMING FALL EVENTS:

- Brew By The Beach @ PBA Cornhole
- 19th Annual Twin Lights Ride
- 20th Annual Oktoberfest
- Fall Taste of Highlands
- 2nd Annual Boo Brew By The Bay
- 4th Howl-O-Ween

VISUAL IMPROVEMENT COMMITTEE

- Fall & Winter Street Planters – In the Garden
- Wayfare Signage – Upgrades

OLD BUSINESS:

Welcome Sign Structure Project & Status

NEW BUSINESS

- Ray Goddard Memorial & Bench Dedication – September 25th @ 12 Noon at Veterans

Motion to Adjourn: