

**HIGHLANDS BUSINESS PARTNERSHIP, INC.**  
**Post Office Box 375, Highlands, NJ 07732**  
**Phone 732.291.4713 ~ Fax 732.872.1031**  
**Meeting of the Board of Directors**

**I. Attendance Roll Call**

**II. Pledge of Allegiance (Moment of Silence)**

**III. November 26, 2019 Meeting Minutes**

**IV. Treasurer's Report - Valley National Bank Checking Account**

**EXECUTIVE COMMITTEE REPORTS:**

- Annual meeting in January, postponed – CC
- March and June Postponed – Covid 19 Pandemic
- 2020 Sponsorship/Contribution Update
- Mayor Broullon Update to Businesses
- Highway Welcome Sign
- Equipment on loan
- Adopt-A-Bench dedication – Larry Colby

**MARKETING**

- Marketing Grant 2019 Balance \$4,062 received July 2020 – partially allocated
- Launch of new Visitor Guide
- Web Updates, Social Media, Press Releases, News 12
- Shop Local

**COMMUNICATIONS**

- Covid Resources including grant opportunities for NJ businesses monitored & distributed
- Covid Resources updated on website daily
- Curbside Kindness

**EVENTS 2020**

1. Super Shamrock Raffle – 10/31/20
2. 11<sup>th</sup> Annual Beef Brew @ Proving Ground 1/26/20
3. 8<sup>th</sup> Annual Chili Cook Off @ Proving Ground 2/23/19
4. 7<sup>th</sup> Annual Guinness Run @ Off the Hook 3/7/19
5. Farmers Market – June to October
6. Taste of Highlands – July 25<sup>th</sup>
7. Taste of Highlands – October 17<sup>th</sup>
8. Highlands Lions Club Pancake Breakfast Fundraiser - October 19<sup>th</sup>
9. Howl-O-Ween
10. Holiday Lights

**VISUAL IMPROVEMENT COMMITTEE**

- Spring & Summer Street Planters – In the Garden
- Corn Stalks
- Holiday Planters
- Signage – Char Ron

**OLD BUSINESS**

- Street Vacation
- Holiday Tree
- Shed Lease
- Shed Paint

**NEW BUSINESS**

- Gianna's Restaurant & Gert's Snacks reopened
- Captain Cove Marina