

Regular Meeting of the Board of Directors
Monday, November 23, 2015
Off the Hook, One Navesink Avenue, Highlands NJ 07732
Regular Meeting Agenda (open to the public) 7:30 PM

NOTICED transmitted to APP and posted on www.highlandsnj.com

Public Session: Call to Order: _____ Attendance Roll Call: Separate list

I Meeting Minutes September 23 – emailed and attached

II Treasurer’s Report – Rafaella Lee
Valley National Bank Checking account
Hope for Highlands account

III Committee Reports

a. Executive Committee

- Budget Discussion for submission
- Goals & Objectives 2015-2016
- Annual Reports (2014, 2015) in progress
- Proposed 2016 Meeting Schedule for approval

Mon 01/25/2016 Regular	Mon 03/21/2016 Annual	Mon 06/20/2016 Regular	Mon 09/19/2016 Regular	Mon 11/21/2016 Regular
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b. Marketing & Communications

- 2015 Sponsorship Wrap Up
- Monmouth County Tourism Council
- Social Media / Radio / Online advertising/ Newspaper / Magazine / Press Releases
- Committee Meeting Jan, April, June, Sep – Claddagh – 297 Bay Avenue

c. Events Committee

- 2015 Event Wrap Up – Fall into Highlands, Zombie
- Proposed 2016 Calendar for approval and submission
- Grand Marshall Nominee

d. Economic Development

- Vets Park Boardwalk
- Streetscape

e. Visual Improvement Committee

- Fall and Holiday Decorations

IV Old Business

- Robin Hood

V New Business

- Sandy Hook Bay Marina
- Pulte Homes
- Yoga Studio