

HIGHLANDS BUSINESS PARTNERSHIP, INC.
District Management Corporation for the Highlands
Business Improvement District (BID)
Post Office Box 375, Highlands, NJ 07732
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Regular Meeting of the Board of Directors
Wednesday, February 8, 2012
Robert D. Wilson Community Center
22 Snug Harbor Ave., Highlands, NJ
Executive Session (closed to the public) 7:00 pm
Regular Meeting Agenda (open to the public) 7:30 pm

Public Session: Call to Order: _____ Attendance Roll Call:

- I. Welcome & Introduction – 2012 Liaisons**
- II. November 2011 Meeting Minutes** (emailed to BOD for review)
- III. Treasurer’s Report – Bill Weber**
Valley National Bank Checking Account
- IV. Presentation – Solar Energy – Daniel Pinzon – 15 Min w/Q&A**
- V. COMMITTEE REPORTS:**
 - Executive Committee – Cefalo/Cosgrove/Lee/Weber**
 - HBP Budget Approval
 - Registration – Petitions/Proxy (Cosgrove, Filip, Lentz, Solomon,
 - Marketing & Communications – Carla/Jay**
 - 2012 Monmouth County Guide
 - 2011 Groupon
 - 2012 Visitor Guide
 - Social Networking
 - Comcast Newsmakers
 - Database Upgrade
 - Events Committee – Carla/Jay**
 - Sponsorship Update
 - Event Calendar Approval
 - St. Pat’s Fundraiser/Commemorative Pin
 - Economic/Community Development – Bollerman/Filip**
 - Zoning Recommendations – Report from T&M
 - DBIZ

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Visual Improvement Committee – Nancy Burton

- Miller Hill – Water Meter
- Broken Sidewalks at Vet's Park
- Bay Avenue Maintenance Program – April 2012
- Clean Community – March 2012
- Wayfare Signs due March 2012

Old Business

- Property Maintenance

New Business – Welcome Packs

- Primo's Pizza
- Bay Avenue Bakery
- Chubby Pickle – Grand Opening February 12