

**HIGHLANDS BUSINESS PARTNERSHIP, INC.  
District Management Corporation for the Highlands  
Business Improvement District (BID)**

**Post Office Box 375**

Highlands, NJ 07732

email: [HBP@highlandsnj.com](mailto:HBP@highlandsnj.com) website: [www.highlands.com](http://www.highlands.com)

Phone 732.291.4713 ~ Fax 732.872.1031

---

**Highlands Business Partnership  
Regular Meeting of the Board of Directors  
January 26, 2006**

**Henry Hudson Regional High School Music Room**

Executive Session (closed to the public) 7:00 pm

Regular Meeting Agenda (open to the public) 7:30 pm

---

**NOTICED WITH ASBURY PARK PRESS & Posted on [www.highlandsnj.com](http://www.highlandsnj.com)**

**Public Session: Call to Order: \_\_\_\_\_**

Attendance Roll Call:

**I Acceptance of November 2005 Meeting Minutes (emailed to BOD for review on Jan 4, 2006)**

**II Treasurer's Report – Bill Weber**

Money Market account

Valley National Bank checking account

**III Reports:**

**a. Executive Committee – Carla Cefalo-Braswell & John Koenig**

- Welcome new board member Nancy Thomas
- Budget Approval for submission to Council

**b. Marketing & Communications - Eddy Souza & Carla Cefalo-Braswell**

- Advertorial content for 2006 Monmouth County Guide and Map

**c. Events Committee – Carla Cefalo-Braswell**

- Approved Event Calendar for 2006
- Sponsorship Update
  - Cumberland Farms HQ
  - Comcast Cable
  - Food Circus/Foodtown
  - Frank Rahm Landscaping
  - JCP&L
  - Kelly Chevrolet
  - Miler Light
  - Seastreak
  - Sunrise Suites
  - Valley national Bank
- St. Pat's Parade Update – Competition of Floats

**c. Economic Development – Fred Rosiak & Scott Beim**

- Committee update – Water Taxi Plan

**d. Visual Improvement Committee – Nancy Thomas**

(Design Maintenance Beautification Cap Imp)

- New Street Banner Program Update
- Wayfare Signage Program
- New Earth Day 2006 – Pride in Highlands
- Annual Maintenance Program to begin in March 06
- Spring Cleaning & Planting

**IV Action Items:**

- Acceptance of Minutes
- Acceptance of Treasurers Report
- 2006 Budget
- Authorization for Certified Audit – The Curchin Group
- 2005 Funds for Water Taxi

**V Old Business:**

- Holiday Party – January 29, 2006

**VI New Business:**

- Solomon Daly Associates
- Mumford Design
- Orleans Restaurant – New Owner
- Laura's Place – 168 Bay Avenue

Adjourn: \_\_\_\_\_

2006 Meeting Schedule:

<b>01/25/06</b> <b>Regular</b>	<b>03/22/06</b> <b>Annual Election</b>	<b>06/28/06</b> <b>Regular</b>	<b>08/23/06</b> <b>Regular</b>	<b>11/8/06</b> <b>Regular</b>
-----------------------------------	---	-----------------------------------	-----------------------------------	----------------------------------