

**HIGHLANDS BUSINESS PARTNERSHIP, INC.**  
**District Management Corporation for the Highlands**  
**Business Improvement District (BID)**  
**Post Office Box 375**  
**Highlands, NJ 07732**  
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**Highlands Business Partnership**  
**Regular Meeting of the Board of Directors**  
**January 27, 2005**  
**Henry Hudson Regional High School Music Room**  
Executive Session (closed to the public) 7:00 p.m.  
Regular Meeting Agenda (open to the public) 7:30 p.m.

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**NOTICED WITH ASBURY PARK PRESS**  
**POSTED ON WEBSITE [www.highlandsnj.com](http://www.highlandsnj.com)**

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**Public Session: Call to Order:** \_\_\_\_\_

Attendance Roll Call:

**I Acceptance of minutes November, 2004 (emailed December 15th)**

**II Treasurer's Report – Bill Weber**

Money market account

Shrewsbury State Bank checking account

**III Reports:**

**Executive Committee –**

- ED Committee
- VIC Committee
- Calendar of Events 2005 Approval
- Resignations

**Marketing & Communications/Events Committee – Carla Cefalo-Braswell & Eddy Souza**

- Sponsorship Update
- St. Pat's Parade
- Final Highlands Video Script

**Economic Development – Fred Rosiak/Scott Beim**

- Committee update – Water Taxi Plan Handout

**Visual Improvement Committee – Nancy Thomas**

(Design Maintenance Beautification Cap Imp)

- Street Banner Program Update
- Way finding Signs continue to be added/changes per business owners requests
- Annual Maintenance Program
- Spring Cleaning & Planting

**IV Action Items: Management Services**

**V Old Business:**

**VI New Business:**

Adjourn: \_\_\_\_\_

Next Meeting: ANNUAL Meeting & Election – March 24, 2005