

**Highlands Business Partnership  
24<sup>th</sup> Annual Oktoberfest!  
Saturday, September 20<sup>th</sup>, 2025, 12-7 pm  
Veterans Park**

(Rain Date: Sunday, September 21<sup>st</sup>) Attendance – Approx. 5,000 people.  
An Authentic German Experience- German Food, Beer, and Oompah Bands.  
**Corporate Vendor Fee \$300.00 fee Includes 10x10 space and electric**  
**APPLICATION DEADLINE – September 8<sup>th</sup>, 2025**

Please Print Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web: \_\_\_\_\_

New Jersey Sales Tax # \_\_\_\_\_ (Enclose a copy of your NJST certificate.)

List **all** items to be sold or displayed and **MUST** include 3 digital photos, including one of your set-ups, and send to [hbpadmin@highlandsnj.com](mailto:hbpadmin@highlandsnj.com):  
\_\_\_\_\_  
\_\_\_\_\_

I am applying to participate as a vendor in the above-mentioned promoter's show. I may not be accepted to this show. Acceptance is at the discretion of the promoter. If accepted, I agree to **set up by 10 am and remain open from 12-7 pm** and to **offer only the items listed above**. I will keep my area clean. Tents are mandatory to participate and **all vendors must supply their TENT, TABLES, TABLECLOTHS, LIGHTS, and OUTDOOR extension cords**. I understand that **all decisions made by HBP are final**. No refunds and failure to abide by the above rules could terminate my relationship with HBP and any other HBP events. There is a \$40 fee for returned checks.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Mail Check or Money Order Payable to:**  
**Highlands Business Partnership, 140 Bay Ave., Highlands, NJ 07732** SEP!  
**Phone 732-291- 4713 ~ [www.highlandsnj.com](http://www.highlandsnj.com)**

Rev. 11/23 For HBP use: App. Rec. \_\_\_\_\_ Ck# \_\_\_\_\_ \$ \_\_\_\_\_ Accepted \_\_\_\_\_ Not \_\_\_\_\_