

HIGHLANDS BUSINESS PARTNERSHIP, INC.
140 Bay Avenue, Highlands, NJ 07732
Phone 732.291.4713 ~ Fax 732.872.1031
ANNUAL MEETING of the Board of Directors
January 24, 2022 @ Bahrs Landing 7PM

I. Pledge of Allegiance

II. Attendance Roll Call

III. Welcome HBP Council Liaison Leo Cervantes

IV. Annual Election

V. November 22, 2021 Meeting Minutes

VI. Treasurer's Report - Valley National Bank Checking Account

EXECUTIVE REPORT:

- Proposed Program Budget
- Board Meeting Dates: Mondays @ 6PM on March 28th, June 27th, September 26th & November 28
- Board Responsibilities & Positions
- 990 Filing – Accounting
- Personnel and part-time staff
- Board Vacancy
- Covid Resources including grant opportunities for NJ businesses monitored & distributed
- 2022 Contribution
- Food Donations – Amazon Partner
- Elks Peer Scholarship
- Henry Hudson Scholarships

MARKETING:

- NJ Tourism 2022 CMP Grant - \$19,250.00
- Sponsorship Package 22
- Visitor Guide 22 reprint
- Web Updates, Social Media
- Visit Monmouth
- Shop Local – Digital Program

EVENTS:

- 2022 Calendar Proposed for approval – subject to executive orders
- Beef & Brew – January 30th
- Chili Cook Off – February 27th
- Guinness Run – March 5th
- St. Patrick's Day Parade – March 19th

VISUAL IMPROVEMENT COMMITTEE:

- Holiday Recap
- Spring & Summer Street Planters – In the Garden

OLD BUSINESS:

- Highway Sign – Char Ron & Sign-A-Lize

NEW BUSINESS:

- Ribbon Cuttings - Wolf Claw, Highlands Co-Work, U.N.Owens

Adjourn: