

**HIGHLANDS BUSINESS PARTNERSHIP, INC.**  
**Post Office Box 375, Highlands, NJ 07732**  
**Phone 732.291.4713 ~ Fax 732.872.1031**  
**Stakeholders Visioning Meeting**  
**January 11, 2021, 5PM @ Bahrs Restaurant**

**I. Welcome & Introductions**

**II. Where are we today? HBP**

- **Existing Conditions – Bay Avenue**
- **Issues & Challenges – flooding, reputation, code enforcement**
- **Opportunities – location location location, updated zoning, natural resources, tourist destination, signature events, off-season initiatives**

**III. Mayor & Council Vision – Mayor Broullon**

**IV. Where do we want to go? Stakeholders Vision**

**V. Partnership - Strength in numbers**

- **Goals – support Mayor & Council’s vision, support flooding solutions, influence the expansion of the Bay Avenue Redevelopment Area.**
- **Objectives – Outcome - Continue to promote Highlands as a year-round destination, a vibrant downtown, a business-friendly environment and a sustainable, economically sound community.**

**Next Meeting - HBP Board of Directors Meeting – January 18, 2021 5PM**