

HIGHLANDS BUSINESS PARTNERSHIP, INC.
District Management Corporation, Highlands Business Improvement District (BID)
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Regular Meeting of the Board of Directors
Monday, September 17, 2018
Robert C. Wilson Memorial Community Center, 22 Snug Harbor Avenue
Executive Session (closed to the public) 7:00 PM - Regular Meeting Agenda (open to the public) 7:30 PM

Public Session: Call to Order: _____ Attendance Roll Call:

- I. **March 19, 2018 Meeting Minutes** (emailed to BOD for review on 9/11/18)
- II. **Treasurer's Report** – Rafaella Lee
 - Valley National Bank Checking Account
 - Hope For Highlands Account
- III. **COMMITTEE REPORTS:**
Executive Committee
 - Annual Reports & Audits online
 - HBP Shed
 - Networking Breakfast – October 4th
- IV. **Marketing & Communications**
 - Monmouth County Tourism Report – Jeanne DeYoung
 - NJ Travel & Tourism Marketing Grant Submission
 - Website / Database / Digital Media Marketing Plan
- V. **Events**
 - Car Show Wrap-up
 - Clamfest Wrap-up
 - Farmers Market – Fall Season
 - Twin Lights Ride – 09-30
 - Oktoberfest – 10-6, Rain date 10-7
 - Zombie Parade & Howl O Ween Event– 10-20
 - Lions Club Pancake Breakfast – 10-21
- VI. **Economic/Community Development**
 - ED Grant program
 - Prospect Meetings / Tours
 - Awnings/ Sign Ordinance / code
- VII. **Visual Improvement**
 - Fall Decorations
 - Banner Brackets
- VIII. **Old Business**
- IX. **New Business – Scuba & the Beast, Hinlickety's – Ribbon Cuttings**
- X. **Adjourn** - Next Meeting November 19, 2018