HIGHLANDS BUSINESS PARTNERSHIP, INC. Post Office Box 375/140 Bay Avenue Highlands, NJ 07732 email: <u>HBP@highlandsnj.com</u> website: <u>www.highlandsnj.com/hbp</u> 732.291-4713 f/ 732.872-1031

Regular Meeting of the Board of Directors Wednesday, November 28, 2012 Off the Hook, Navesink Avenue Regular Meeting Agenda (open to the public) 7:30 PM NOTICED transmitted to APP and posted on www.highlandsnj.com

Public Session: Call to Order:_

Attendance Roll Call: Separate list

- I Annual & Special Meeting Minutes emailed and attached
- II Treasurer's Report Rafaella Lee (acting for B Weber) Valley National Bank Checking account

III FEMA REPRESENTATIVES

Kysa George - Fema Private Sector Division Liaison Gary Colton & Adrianne Laneave - Small Business Administration Public Affairs

IV Committee Reports

a. <u>Executive Committee</u>

- Hurricane Sandy Impact on Commercial District
- Hope For Highlands Account
- Councilwoman Rebecca Kane Council Vision
- Councilman Kevin Redmond Planning Vision
- Budget Introduction and possible approval
- Goals & Objectives 2012-2013
- Annual Report & Certified Audit Prep
- Proposed 2013 Meeting Schedule and possible approval

Wed	Wed	Wed	Wed	Mon
01/30/2013	03/27/2013	06/26/2013	09/25/2013	11/25/2013
Regular	Annual	Regular	Regular	Regular

b. Marketing & Communications Cefalo-Braswell, Cosgrove

- 2013 Sponsorship
- Shop Local Program cancelled
- Monmouth County Tourism Guide
- Jersey Shore Guide Monthly
- NJ State Tourism Guide
- Group Media Buys
- Radio/Newsmakers

c. <u>Events Committee</u>

- 2012 Event Wrap Up & Totals
- Tree Lighting Postponed until 12/07/12
- Proposed 2013 Calendar
- Committee & Fund Raiser for St. Pat's Parade 1/29/12
- Grand Marshall Nominee
- Taste of Highlands HPD Date

d. <u>Economic Development – Bollerman/Colby/Filip</u>

- HBP Zoning Recommendations Adopted and Next Steps
- Tax Abatement Ordinances Mayor Nolan Council Update
- Exterior Material Grant Program
- Equipment Grant Grants

Visual Improvement Committee – Nancy Burton

- Holiday Decorations Update
- Miller Terrace Phase III Spring 2013
- Bay Avenue Maintenance Pilot
- Adopt A Bench Program
- Mural

V Old Business

e.

• TNR Program Update – AJ Solomon

VI New Business

★ Hardware Store

Affidavit of Publication				
Publisher's Fee \$19.	00 Affidavit \$35.00			
State of New Jersey } SS. Monmouth/Ocean Counties				
Of the Asbury Park Press , a newspaper printed in Freehold, n said County and State, and of general circulation in said co hat the advertisement of which the annexed is a true copy, ha <u>1 times</u> , once in each issue as follows:	ounty, who being duly sworn, deposeth and saith			
11/17/12 Kathleen A. Gibso Notary Public State of Net	0 0			
My Commission Expires De	IC. 18, 2014			
Contraction of the second seco	A.D. 2012			
Notary Public of New Jersey	Sworn and subscribed before me, this 17 day of November, 2012			
BOROUGH OF HIGHLANDS				
Notice orough of Highlands Business mprovement District Highlands Business artnership The Board of Directors of the lighlands Business Partnership will conduct reir regularly scheduled meeting at Off The look Restaurant, 1 Navesink Avenue, High- ands NJ 07732, on the following date: No-				

lands NJ 07732, on the following date: No-vember 28, 2012. The meeting will start at 7:30 p.m. and will be open to the public. Executive Session, not open to the public, will precede the regular meeting at 7 p.m. Signed: Carla Cefalo-Braswell President, Highlands Business Partnership (\$19.00) 647936