Highlands Business Partnership District Management Corporation Highlands Business Improvement District PO Box 375 Highlands, NJ 07732 www.highIndsnj.com

Special Meeting June 15, 2004 8:00 PM Robert D. Wilson Community Center

Dear HBP Member,

Your opinion is very valuable. Please answer the following questions.

- 1. Please write your opinion on the Bid's most important function should be?
- 2. What specific future direction should the BID take?
- 3. What can we do to improve our program?
- 4. What Criticism do you have if any?
- 5. Do you think the BID is good for Highlands?
- 6. Do you believe the BID should continue?

Thank you for completing.

Sincerely,

HBP Board of Directors